

# Brent Fontaine

## Proposal

My desired objectives for my final project is to create a design utilizing a great deal of the fundamentals of design that I have learned about in this class: the basic elements of design(point, line, shape), Content and form, Positive and negative space, maybe some Translation- Dilation- Rotation, maybe some reflection, the Gestalt theory of organization Pragnanz-Similarity-Good Continuation-Proximity-Common Fate-Familiarity, maybe some contrast-gravity-rhythm, some techniques for depth and volume Overlapping Objects- Diminishing Size- Detail vs. Sharp Focus- Changing Direction-linear perspective, Shading and Texturing, add a Color Scheme Achromatic-Monochromatic-Analogous-Warm-Cool-Complementary-Neutral. I want a design that not only uses the fundamentals but also show creativity and originality. I want my design to have an abundant amount of visual interest and maybe some even some shock value for added curiosity. My reasons for pursuing these outcomes in my final project is to show the techniques that I have learned in this class and display how I have improved from this class. In order to achieve these outcomes, I will make all decisions using the knowledge that I have gained in this class. These decisions will help me fulfill my desired objectives by allowing me to implement and present my new knowledge into my creativity. The challenges that I anticipate in executing my final project are not going to be with using the fundamentals that I have learned, but using the programs (Illustrator and Photoshop) to carry out those fundamentals. I plan on using the books that I have for these programs to help me through any struggles that I have. One design that I create in these programs usually takes me at least 6 hours to complete. This means that I will have to schedule 24 hours to create 4 design ideas. My time schedule will also be a challenge for me, so getting a head start on them is my solution to this challenge.

## Thumbnails

I had several ideas for this project. I am combining five thumbnails to get feedback on which one I should use as my final design. I will not explain step for step on every design here, but will for the final chosen design. I will start out by explaining what you are looking at.

In the top left, is a representational design of my home town, Seattle. I made it have a grunge type appearance to represent the city. I used an actual Seattle city skyline photo and added some filters in photoshop to create the main part of the design. The top text is supposed to look like graffiti on a brick wall(you see a lot of this in Seattle). I got this font from: ( <http://www.dafont.com/> ) I manipulated the font to look like more realistic graffiti. If you cant read what it says, Seattle. All the other effects are done with shapes and brushes and filters. I titled this design: "Grungeless in Seattle".

The next image, directly below this is a rainbow flying in 7 directions with 7 flying pigs on each color. Each of the 7 pigs is representing 1 of the 7 deadly sins: gluttony, anger, lust, greed, vanity, envy. This piece was created using both Illustrator and Photoshop. I titled this design: "When Pigs Fly...and Sin".



BrentFontaine\_W5\_A2\_Final Idea Thumbs

The third image directly below this is a speaker with vines and glowing waves behind it. There are water drops on the speaker, waves, and leaves in the vines. In the upper left corner is an image of a lady (my wife) wearing shades. I titled this design: "Sweating to the Rhythm of the Vines".

Next, located in the upper right is an image of a piggy bank on a tiled floor. Falling into the bank are five coins. Each coin represents a member of my family. The coins are falling from youngest to oldest in a zig-zag line. I used both Illustrator and Photoshop to create this design. I titled this design: "The Family Piggy Bank".

The last image in the bottom right hand corner consists of five items each drawn individually in Photoshop: HD TV, speaker, audio/video plug, audio/video outlet, and wires. You also see some brush and filter effects. I might end up using this for my company some how. Maybe on the website somewhere or for an advertisement ([www.fontaine-audio-video-technologies.com](http://www.fontaine-audio-video-technologies.com)). This is my favorite, I am partial to audio/video stuff. I titled this design: "Audio Video Mess...Needs a Lowvoltage Electrician"

## Color Study

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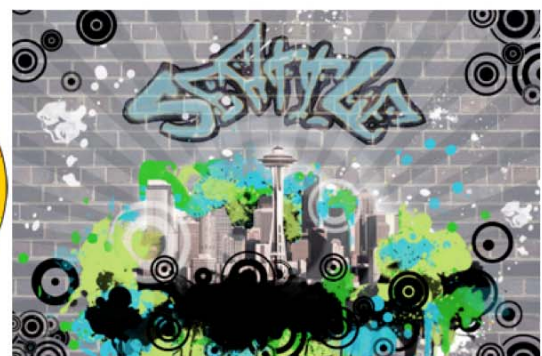
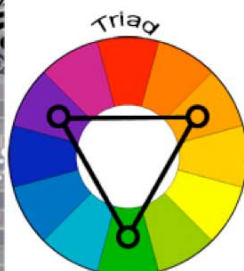
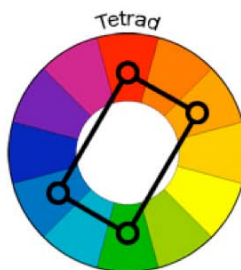
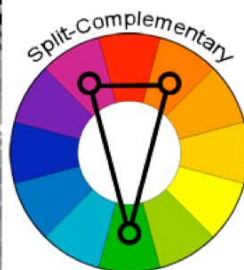
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## Detailed description of "Grungeless in Seattle":

- create new photoshop file.
- open brick wall photo
- ctrl(a), ctrl(c)
- go to your new file, ctrl(v)
- Choose the Custom Shape Tool (U)
- Choose registration target 2 from custom shapes
- drag shape across entire background to create a sun rays look
- open up pic of Seattle skyline
- using the magnetic lasso tool, select the shapes of the Seattle skyline pic.
- ctrl(c)
- go to your file, ctrl(v)
- I had to refine the edges of the selection because I am not very good at the lasso selection tools
- Create a new layer
- select the Brush Tool (B)
- I used brushes out of the set BloodPack1\_\_invaynestock.
- Place the layer containing the brushes lower than the layer with the photo of the Seattle skyline (on the layers' panel).
- On the next layer I used a different set of brushes from bloodbrushes2\_invaynestock.
- I placed this layer lower than the layer containing the picture of the city (on the layers' panel)
- I made several layers above and below the city with the two brush packs.



- Then I used brushes out of the set Bush Pack v1 . On new layers above and below the city.
- some were filled white, and some black.
- the top layer of these brushes I set the transparency to 20%.
- next i downloaded a graffiti font from dafont.com
- I then typed Seattle in that font and added an arch to it
- I placed this layer directly above the space needle
- next I added a new layer below the text layer. I added a soft brush to that and set the opacity to 20%
- Then I added highlights to it with a white basic brush.

I added color to all of my designs for fun, only had time to use one color scheme though. My second attachment contains my other designs in-color....just for fun ; )